

FY 2004 Governor's Recommendation for the Millennium Income Fund

Agency	Program	Recommendation
Health and Welfare	Tobacco Counter Marketing	\$ 500,000
Public Health Districts	Smoking Cessation Programs	515,200
Catastrophic Health Care	Reduction of County Deductible Payments	435,000
BSU Center for Health Policy	Substance Abuse Data Repository	109,000
Health and Welfare	Youth Asset Building	150,000
Judicial	Juvenile Prevention & Diversion	270,000
Catastrophic Health Care	Offset Increase in Claim Payments	1,251,400
State Police	Youth Tobacco Investigations	<u>94,000</u>
Total Recommendation		\$3,324,600

Tobacco Counter Marketing - \$500,000. Funding will be used by Health and Welfare for media development aimed at modifying behaviors and supporting intentions to quit using tobacco. The target population for this effort is 12-24 year olds. The marketing campaign is expected to result in lowering use by motivating people to refrain, or cease from using tobacco products.

Smoking Cessation Programs - \$515,200. Public Health Districts plan to continue to provide and expand a comprehensive continuum of services ranging from primary prevention to effective cessation options in order to counter the effects of tobacco use. The objective is to reduce the burden of disease, disability, and death associated with nicotine addiction by continuing to offer tobacco cessation programs statewide through the Public Health Districts of Idaho and other nonprofit entities such as hospitals, primary care clinics, and volunteer organizations. The required target populations are pregnant women and youth, although services are available to any Idaho resident who wishes to participate.

Reduction of County Deductible Payments - \$435,000. The Catastrophic Health Care Cost Program will use this funding to reduce county deductible payments in caring for indigent persons with tobacco – related cancers and respiratory diseases.

Substance Abuse Data Repository - \$109,000. In a collaborative effort among Boise State University, Idaho State University and University of Idaho, funding will build upon the work accomplished, which has included establishing a database that includes data from five agencies and working on analyses addressing recidivism into the Department of Correction after substance abuse treatment.

Youth Asset Building - \$150,000. Health and Welfare will continue to make grant awards from the Children's Trust Fund to Idaho communities using the Search Institute's research based asset building model for community-based projects that target young people's growth and development. Funding will also be used to measure the outcomes of the communities' direct service to youth.

Juvenile Prevention and Diversion - \$270,000. The Supreme Court will use this funding to support and expand Youth Courts and the Status Offender Program as effective juvenile prevention and diversion programs. Youth Courts are designed to develop a continuum of prevention and diversion activities to address juvenile crime. The Status Offender Program, on the other hand, is designed to identify high-risk youth and provide services and monitoring aimed at stopping an escalating cycle toward incarceration.

Offset Increase in Claim Payments - \$1,251,400. The Catastrophic Health Care Cost Program will utilize this funding to help offset the increase in claim payments to participating counties that have met the \$10,000 deductible for indigent catastrophic health care.

Youth Tobacco Investigation - \$94,000. Funding will be used by the Idaho State Police to conduct annual unannounced inspections with a minor in each of 1,900 permitted retailers of tobacco. Funds are used by ISP and by a private entity under contract with ISP to conduct the inspections.